

**Greenville Public Library
Publicity and Promotions Committee Meeting
414 W Main Street
Greenville, IL. 62246
November 21, 2023
3:45 pm
Minutes**

The meeting was called to order by Chairperson, Jane Wilhite at 3:45 pm

Those in attendance were committee members Jane Wilhite, Amanda O'Regan, and Kayla Curry. Also in attendance were Chance Vohlken, Lorna Gaffney, Jo Keillor, and Blake Gocey.

There were no public comments.

Blake Gocey told the committee that he had developed three design possibilities for the branding of Greenville Public Library. The first option was a simple, clean option with a corporate feeling. The 2nd option had brighter colors with a younger feeling. The 3rd option was a bit spicier with feelings of adventure/destination. Following discussion, the committee suggested he pull heavily from the 2nd option with some of the adventure graphics from the 3rd option. He will take these suggestions and create a package of logo/letterhead options that the library can use in print and social media postings. It is expected he can have this ready for us by the end of January 2024.

There was no new business and no unfinished business.

Kayla Curry made the motion to adjourn. 2nd by Amanda O'Regan.

Meeting adjourned at 4:00.